Video: https://www.youtube.com/watch?v=RQBjAu8iC1s

Leen Zevenbergen

Once upon a future.
DOING
GOOD
WELL

SHIFT HAPPENS
CO-INNOVATION TOMORROW
AI for Sustainable Development;
The business case

THE GLOBAL GOALS
For Sustainable Development

PURPOSE LED
ORGANIZATIONS
ONCE UPON A FUTURE

THE MOST COMPREHENSIVE BOOK ABOUT YOUR FUTURE

RUCD VEITENAIK & ZEEN ZEVENBERGEN
After COVID-19 we will see a severe Economic crisis followed by an Ecological crisis.
ONCE UPON A FUTURE

Ontwrichtingen

Transities

Homo Verus
The past cannot be changed, but the future is yet in your DNA.

We live in soap bubbles that are beautiful, but also unreal.

In the midst of chaos, there is also an opportunity.
OUR BLIND SPOT COMES FROM THE FACT THAT WE HAVE LIVED IN A LINEAR WORLD.

BUT TODAY'S CHANGES ARE EXPONENTIAL!
AI4Good

Technology has no ethics
HOW TECHNOLOGY MOVES THE DATE

Earth Overshoot Day 2019
JULY 29

Earth Overshoot Day marks the date when all of humanity has used more from nature than our planet can renew in the entire year.

Currently we are using the equivalent of 1.75 Earths

We could move the date by 21 days if existing buildings, industrial processes and electricity production assets were retrofitted using off-the-shelf active energy management and renewable technologies.

www.footprintcalculator.org
There is NO PLANET B
Eight Mega-shifts on the basis of the three Disruptors

“Forests smell like shampoo”

“Massive overconsumption”

“Banking on Values”

“We thank the soil”

“An FTE in a spreadsheet”

“What does society gain by use of technology”

“Conscious-based collective action”

“Leaders with skills”
“Individual/distant learning”

“Appreciation, speed and transparency”

“Local/local, organic”

“Cheaper and cleaner”

“Total reset of mobility”

”Fair division of wealth”

“Local production with value for society ”

“Increasing role of government”
The logical consequence: only sustainable companies will survive
Artificial Intelligence used for sustainable business-cases
Food production, local for local, organic with expertise/AI/blockchain

Intelligent Imaging
A world we desire......
IF NOT ME
THEN WHO?
IF NOT NOW
THEN WHEN?
IF NOT HERE
THEN WHERE?